

MAKE YOUR ONLINE
PRESENCE KNOWN



CUSTOM WEBSITE

97% OF CONSUMERS USE THE WEB TO SEARCH FOR LOCAL BUSINESSES...

1Dev's Custom Website is specifically designed to help your business grow online. It includes all the tools your company needs to not only get started, but also to establish an online presence and gain exposure with potential customers who are looking for your products and services.

At 1Dev, we understand that nobody knows your business better than you do. That's why our team of experts will work directly with you to create a professionally written and designed website and online marketing program. Our goal is to help you succeed on the web by providing you with the tools you need to establish a powerful online presence.



Simply Put ... You say It, We build it. It's that simple

THIS WAS MY FIRST TIME WORKING WITH A WEB DESIGN COMPANY TO ESTABLISH MY ONLINE PRESENCE. IT HAS BEEN AN OUTSTANDING EXPERIENCE, AND ONE THAT I WOULD RECOMMEND TO ANYONE LOOKING TO CREATE A WEBSITE.

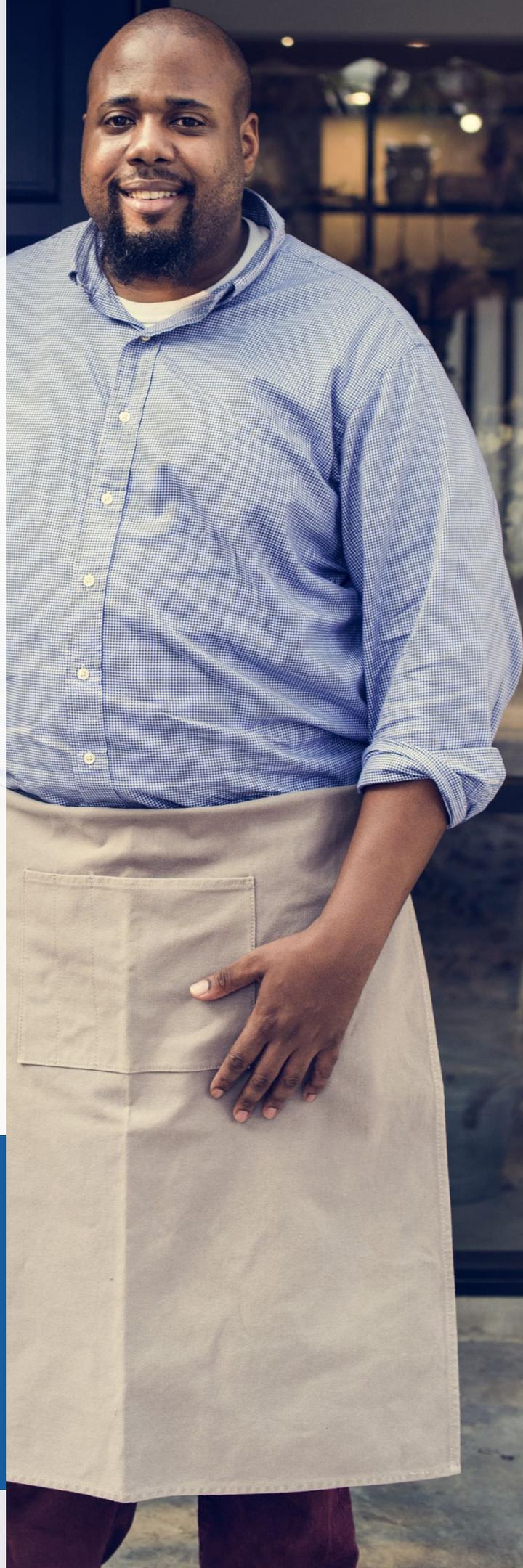
HOW DOES THE CUSTOM WEBSITE BENEFIT YOU?

IT HELPS YOU:

- Develop an online presence
- Get discovered in hundreds of places your customers go online
- Rank higher on search engines
- Reach potential customers on the go 24/7
- Give your potential customers the right information about your business 24/7
- Access our marketing experts to assist with your online marketing
- Accept payments right through your website Paypal and Stripe
- Track the performance of your website with Analytics

AND, most importantly ...

With a maintenance contract, It will enable us to continuously improve your website while you focus on your core business without undue distractions.



WHAT COMES WITH THE CUSTOM WEBSITE?



INNOVATIVE DESIGN



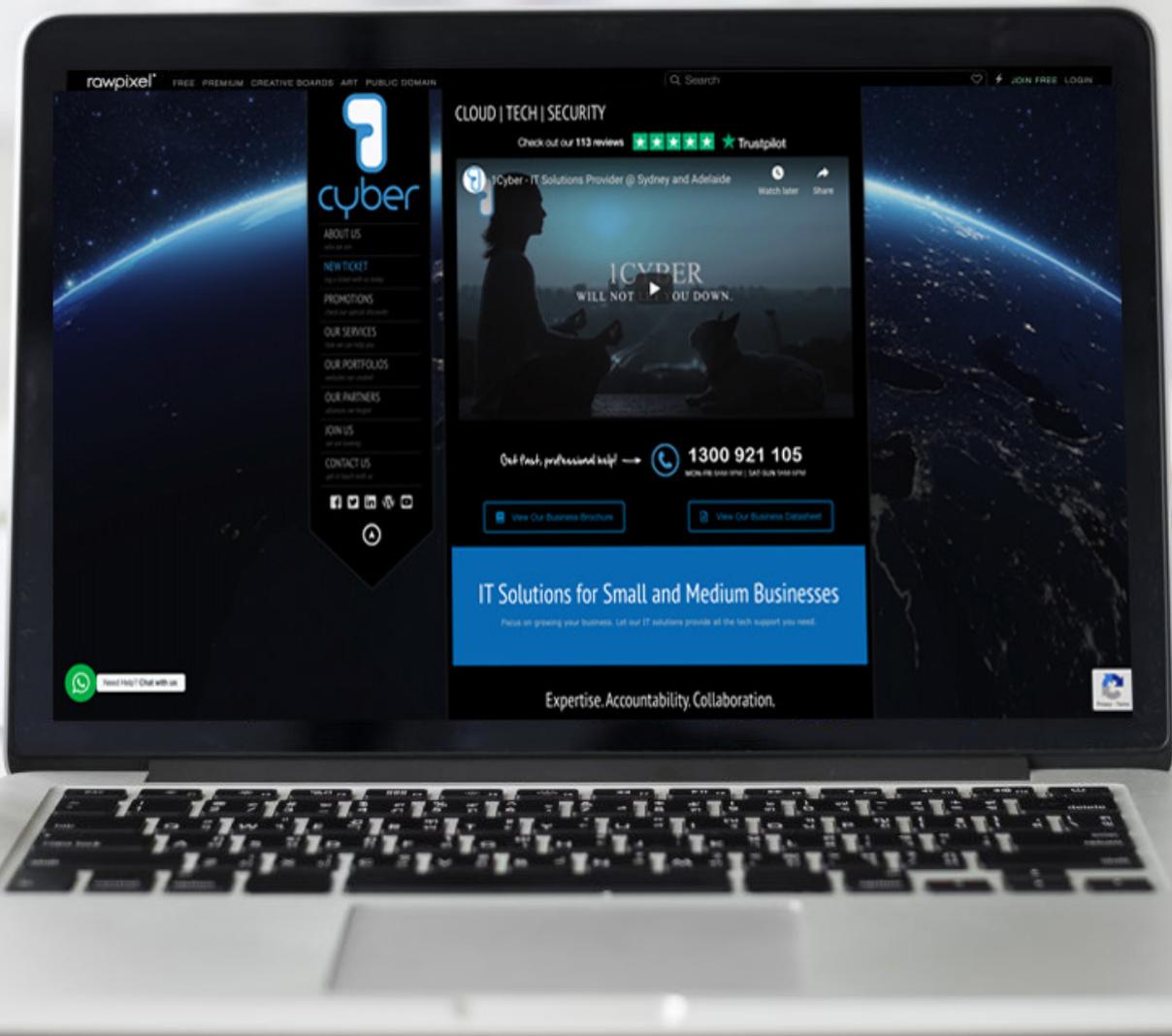
MOBILE WEBSITE



ONLINE MARKETING



WEBSITE STATISTICS



INNOVATIVE DESIGN

At 1Dev, we understand your website is how you introduce your business to potential customers online. It is a unique representation of your business image and must establish your credibility at a glance. Engaging copy, enticing imagery and a thoughtful design all work together to put your business's best foot forward.

Our team of experts knows the importance of using photography that clearly identifies the industry you serve. We also understand that the content must be compelling and

I HAVE BEEN EXTREMELY HAPPY WORKING WITH WEB.COM. THE TEAM IS VERY PROFESSIONAL AND IS ALWAYS ACCURATE WHEN

1cyber™

CLOUD | TECH | SECURITY

 **Trustpilot**

Reviews 113 • Excellent

 4.9 ⓘ



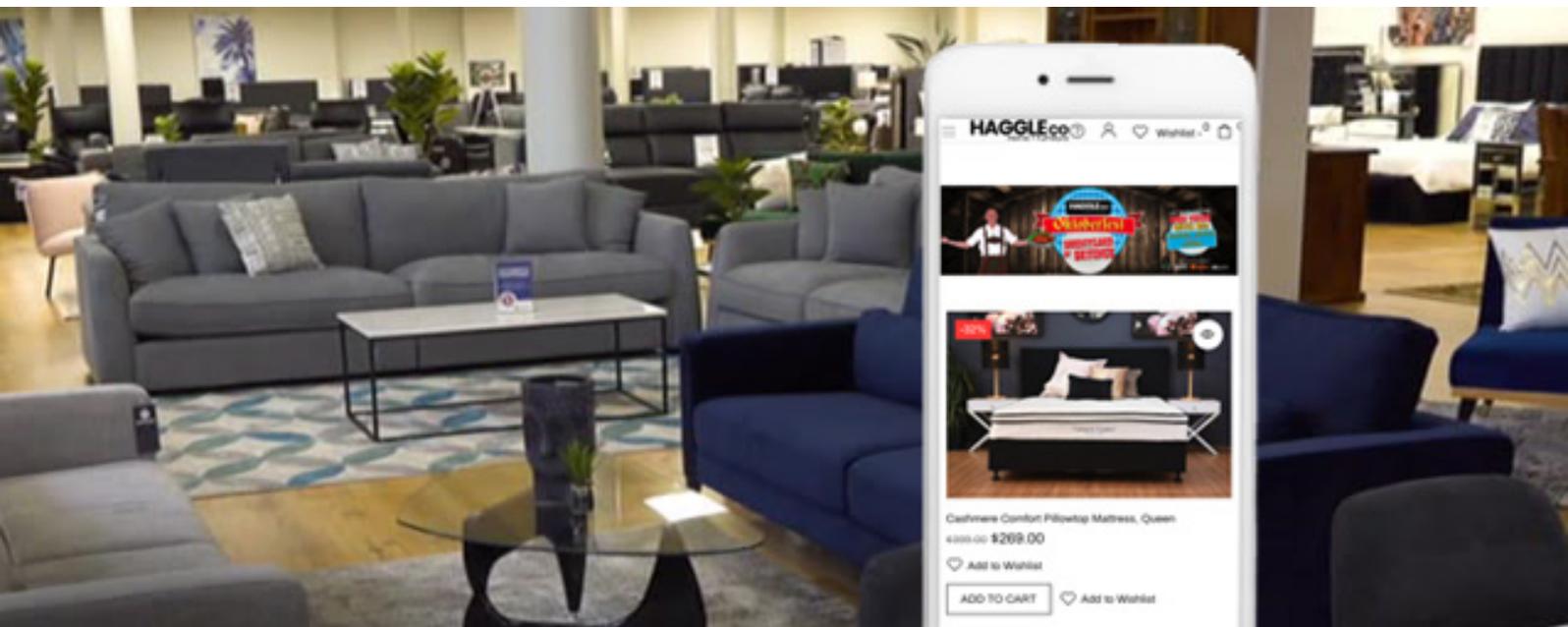
SCROLL OR USE ARROW KEYS

MOBILE WEBSITE

95% OF PEOPLE WITH SMARTPHONES USE THEIR DEVICE TO SEARCH FOR LOCAL SERVICE PROVIDERS...

Mobile devices have become an essential part of everyday life. The need to acquire information rapidly and the ready availability of mobile devices means the majority of people find local businesses through mobile searches. Consequently, having a mobile friendly site has become more important than ever.

That's why our Custom Website includes a state-of-the-art mobile version. Our team of experts can personalize the look and feel of your business's mobile website so that it matches the desktop version to further reinforce your brand identity. Additionally, the mobile website can be viewed on thousands of different mobile phone and tablet models, and quickly loads information about the business, providing potential customers instant search gratification in a leisurely manner.



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ONLINE MARKETING

WE PUT YOU IN HUNDREDS OF PLACES ONLINE TO GET YOUR BUSINESS FOUND.

Google, Facebook, Youtube, Instagram, Vimeo, FourSquare, Gumtree, YellowPages, 1Trade, ServiceSeeking, OneFlare, Brightlocal, AngieList, MerchantCircle, etc ...



ONLINE MARKETING

Online Marketing is an effective tool to further elevate your online presence and promote your website on the internet. Not only does it attract more traffic to your site by creating online visibility, it also improves your search engine ranking and helps build credibility for your business.

1Dev (1Cyber Pty Ltd) partners with Search Engine Optimization (SEO) leaders (Meridian Media and eSolutionsMate) in Australia to specifically designed Online Marketing solution to help you get discovered by potential customers.

Our team of experts will prepare the content and links that are displayed in the listing based on the information about your business that you provide. We will then submit your business listing to more than 100 search engines and directories so your website can further help you get ahead of the competition.

SEO TOOLS - Online Visibility Management Platform includes

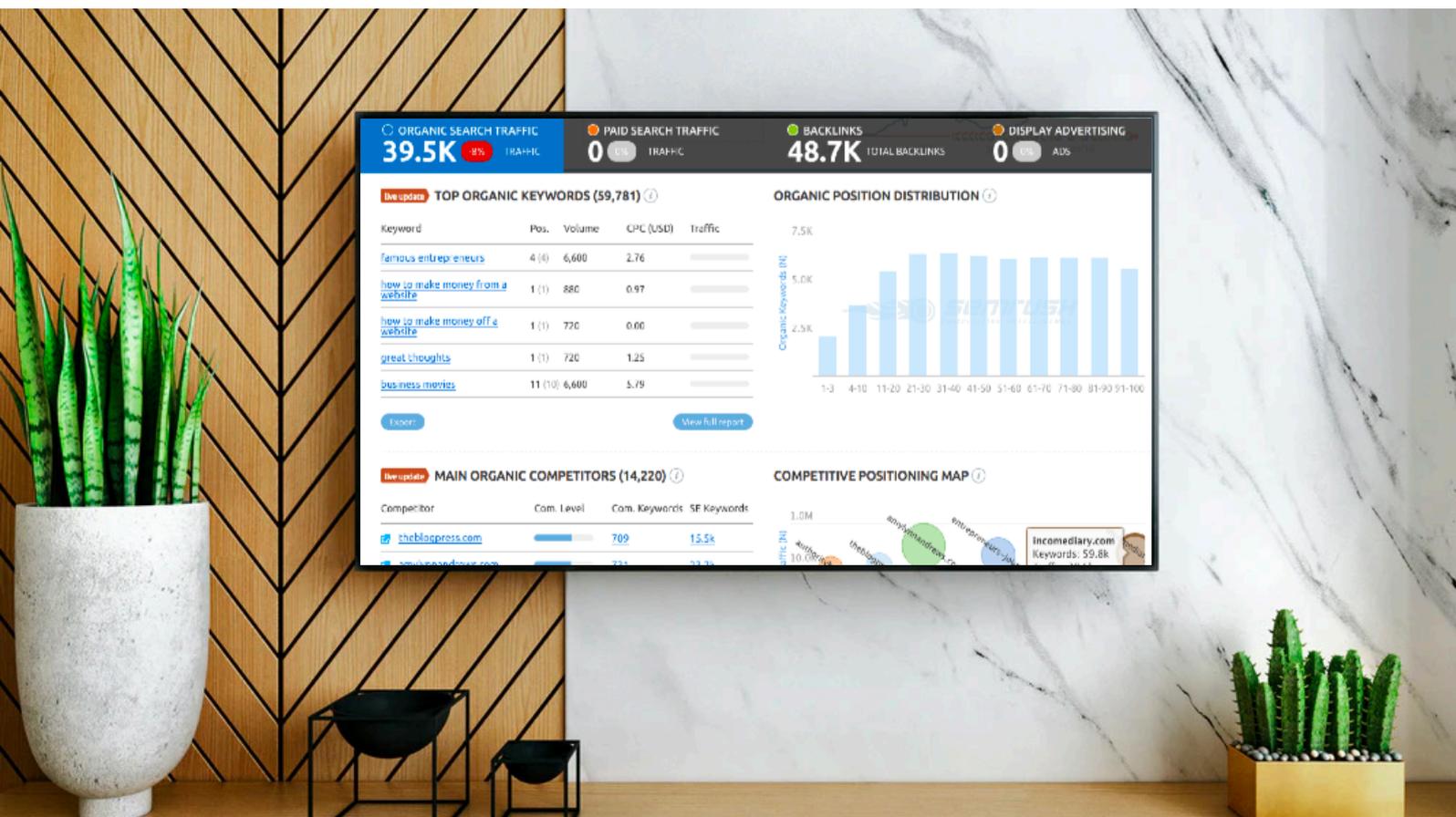


WEBSITE STATISTICS

Website analytics are invaluable in helping you optimize your online presence. By monitoring your progress, you are able to make necessary updates to improve your website and maximize your online marketing strategy. That's specifically why our Custom Website includes an Internet Scorecard. When you access your Internet Scorecard, you will be able to track the results of your website activity, including overall website traffic, the number of incoming telephone calls, leads acquired through submission of contact forms, and the Top 10 search terms used to find your website.

The steps towards business growth through web analytics

With a great integrated analytics tools you will have everything you need to grow your business.



HOW IT WORKS

STEP 1 - SCOPE DISCOVERY

Visit <https://1cyber.com.au/contact/web-design-scope-discovery/>

- The online form is intuitive and will allow both you and us to understand exactly what is expected to be produced,
- Once the form is submitted, our project management team will estimate the man-hours required to produce the requested work and a formal proposal will be sent for acceptance.

STEP 2 - PROJECT KICKOFF

- Once the proposal is formally accepted, we will begin requesting for client collaterals including business logo, products and services, brochures, writeups, graphics, videos, etc ...
- Where required, we will request the client to register for 3rd party services such as Google Analytics, Mailchimp, Paypal, Stripe, and more for the purpose of integrating the services with the website.

STEP 3 - INCLUSIVE DEVELOPMENT

- A WhatsApp group channel will be created for the purpose of ensuring continuous communications and collaboration between the Client and the Developers especially for finer details and clarifications.
- Updates will be provided weekly and client will be requested to review the updated website as the development progresses including requesting for modifications and additional change.

STEP 4 - PRE-LAUNCH & GO LIVE

- Once the development is concluded and all user acceptance tests are performed, the website will be migrated to the live domain (Where applicable) and connections to payment gateway will be established.
- Once the website has gone live, we will still provide additional support up to 3 rounds of revisions to the content of the website. This does not include changes to website functions that requires code changes.

PRICING

Websites are a dime a dozen, but effective websites are rare. At 1Dev, our goal is to provide your organization with professional website solutions designed and built to meet your business goals. Communicate a message, sale a product, cultivate a community – our skilled team can do it all.

The general idea of designing and developing CUSTOM WEBSITES is so to allow your exact business needs to be produced without limiting your ideas.

Our extensive experiences has shown that every business aims to create a differentiating value when creating an online presence and to that end, the business may require to develop unique functions to be showcased. The price guide below aims at providing a high-level ball-park figure but the actual cost of development will be subjected to Scope Discovery and Acceptance of Official Proposal which will include the quote of man-hours required to develop.

BASIC	STANDARD	CUSTOM
Up to 8 man-hour	Up to 16 man-hours	Up to 160 man-hours
\$1500	\$2250	Up to \$20,000
<ul style="list-style-type: none">• Landing Page Design.• Menu: Home, About Us, Products, Services, Contact Us.• Slider, Images, Videos, Google Maps, Mailchimp Newsletters.• Mobile Responsiveness Design	<ul style="list-style-type: none">• All of BASIC• Multiple Pages• Single Business Functions e.g. Online Forms, Bookings, Memberships, Live Chat• eCommerce up to 20 products listings• Organic SEO and Web Analytics• Web Security• Backups	<ul style="list-style-type: none">• All of BASIC and STANDARD• Multiple Business Functions• Fully loaded eCommerce Shop up to 1000 products listings.• Multiple Payment Gateways• Integration with Shipping Providers

** For fairness to both the customer and the provider (1Dev) we strongly encourage the use of Scope Discovery for a more granular effort in calculating the man-hours required to deliver upon the project.

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